

LF Examiner

2016 Editorial Calendar and Advertising Rates

As of 5/1/2016

Editorial calendar

2016	<i>Inserts due</i>	<i>Published</i>	<i>Lead article</i>
January	Jan. 11	Jan. 18	Films of 2016
February	Feb. 15	Feb. 19	2015 Theaters report
March-April	April 11	April 18	GSCA Film Expo coverage
May-June	May 23	May 27	IMERSA 2016 coverage, <i>In Saturn's Rings</i>
Summer	Aug. 1	Aug. 5	<i>tba</i>
September	Aug. 29	Sept. 2	GSCA conference preview
October	Sept. 26	Sept. 30	<i>tba</i>
November	Oct. 31	Nov. 4	GSCA coverage
December	Nov. 28	Dec. 2	GSCA coverage cont'd
January 2016	Jan. 2	Jan. 6	Films of 2017

All dates and topics are subject to change.

Ad insert rates:

Pre-printed inserts, provided by you. Maximum size: 8.5x11 inches. Overweight pieces (heavy card stock, folded, or multi-page pieces) are subject to an additional postage charge.

Issues:	1	3	6
Rate (per issue):	\$600	500	450

Who will I reach?

We currently have about 200 subscribers in 15 countries around the world. About one quarter are outside the United States. Subscribers represent the full spectrum of the giant-screen industry, including theaters, production companies, distributors, and other service providers.

How many subscribers are at theaters?

We have subscribers at 57 individual theaters, and at seven companies that operate a total of 270 theaters. Altogether, representatives of almost 330 of the world's most popular and successful giant-screen theaters will see your ads.

Can *LF Examiner* print the inserts from our file?

Yes. Please contact us for details and rates.